



NEW COMPANY PAVILION

The New Company Pavilion is a high-visibility area designed specifically for emerging brands. This exclusive show floor space is dedicated to first and second year exhibitors at The Car Wash Show.

This pavilion is more than just booth space— it's a launchpad:

- According to attendee feedback, the #1 reason they come to The Show is to learn about the latest products, services, and companies they're not yet doing business with. By exhibiting in the New Company Pavilion, you'll be exactly where they're looking.
- Exclusive Preview Party: The Pavilion hosts our preview event the evening before The Show opens, giving you early exposure to attendees.
- Solutions Theater Nearby: Positioned on the tradeshow floor, this popular feature draws consistent engagement from industry professionals.



To learn how to launch your participation in the New Company Pavilion, contact Business Development Manager, **Jen Fitzpatrick** at jfitzpatrick@carwash.org or **630-815-4805**