



Hello!

Welcome to The Car Wash Show™ presented by International Carwash Association. We are excited to have your team as part of the event and look forward to assisting you with all your planning needs.

Please take a moment to review the enclosed Exhibitor Services Manual, which contains important details necessary for a successful and profitable show. Included in it are forms for services offered by official show contractors. If you are utilizing outside contractors (contractors not specifically mentioned in this manual), please notify them of the insurance requirements for access to the show floor and inform International Carwash Association Show Management of the company name and personnel. Also, feel free to contact the appropriate service contractor directly.

Pay particular attention to the important dates listed in the Exhibitor Service Manual from The Expo Group. This schedule outlines the important dates for completion of forms for services. For your requests to be serviced accurately, we ask that all forms be sent by the date listed.

The Exhibitor Services Manual is an important planning resource and will be most helpful to the person coordinating your presence at the event. Exhibitors using a display house should forward on pertinent information.

If there is anything that we can do to assist you, please feel free to contact Liz Peters at lpeters@carwash.org.

On behalf of International Carwash Association, thank you for joining us this year. We look forward to a successful and productive The Car Wash Show™.

Sincerely,

Kim

Kim Vinciguerra, Chief Experience Officer
kvinciguerra@carwash.org
312-912-2011

