



PROMOTING YOUR BOOTH

Snöball is specifically to help exhibitors and attendees to promote The Car Wash Show with their networks in order to get them to come to the show.

Each exhibiting company at The Car Wash ShowTM has a Snöball dedicated to their company. Links are shared via emails to the primary account holder, or you can reach out to lpeter@carwash.org to have your link sent to you. This link can be shared with anyone on your team to use to promote your company's booth at The ShowTM.

Some quick tips on using Snöball:

- Click on the camera icon on the right to upload your logo or photo (that will be embedded in the artwork above your company name and booth #)
- Click on the corresponding icon to the left for the digital outlet you want to share the info and image on. This will adjust the sizing to fit what you need.
- Click right in the box with the copy if you would like to edit at all.
- By going through Snöball to post these messages, you will receive referral points from tracked registrants that can go towards things such as choosing next year's booth location.
- Any of these elements can be copy and pasted separately as well.

Michael Invite someone!

- ➡ Add your photo/logo
- ➡ Share your excitement
- ➡ Choose where to share with your community 📌

Choose where you want to post by choosing the corresponding icon. (Hover over the icon to preview)

Note: once you choose the outlet, The Car Wash Show imagery will show up at the bottom of the messaging in a format specific for that digital channel.

Click here to upload your company logo

The messaging here can be edited per your preference

Hi,

🔥 We're excited to share that Wanner Hydra-Cell Pumps will be exhibiting at The Car Wash Show 2025 from April 26-28 in Las Vegas!

Join us to explore our latest innovations shaping the car wash industry and connect with thousands of professionals.

We can't wait to meet you there!

🔗 Register today!
<https://i.snoball.it/p/cNtyr/e>

Best,
Michael

Word-of-mouth marketing amplified by Snöball