

NEW COMPANY PAVILION

The New Company Pavilion is a high-visibility area designed specifically for emerging brands. This exclusive show floor space is dedicated to first and second year exhibitors at The Car Wash Show.

This pavilion is more than just booth space, it's a launchpad.

- The **#1 reason attendees come** to The Show is to learn about the latest products, services, and unknown companies.
- **Preview Party:** be a part of the spotlight in our kickoff event located in The New Company Pavilion.
- **Solutions Theater:** this popular education space draws consistent traffic from industry professionals and is located in the New Company Pavilion.

To learn how to launch your participation in the New Company Pavilion, contact Business Development Manager, **Jen Fitzpatrick** at **jfitzpatrick@carwash.org** or **630-815-4805**.

NEW COMPANY PAVILION

THE **CAR WASH SHOW**™
MAY 11-13, 2026 • NASHVILLE, TN

Not sure where to start once you have your booth space?
Not to worry! New companies can reach out to
exhibitorservice@theexpogroup.com
for help with building and designing booth space.