

THE

CAR WASH SHOW™

MAY 11-13, 2026 • NASHVILLE, TN

EXHIBITOR CHECKLIST

Important Dates and Deadlines for Exhibitors

	Checklist	Timeline
	Update Company Profile in Expo Portal	ASAP
✓	40% Booth Down Payment Due	Monday, March 31, 2025
✓	70% Booth Down Payment Due	Monday, October 20, 2025
✓	Expo Portal Launched (Begin ordering services)	Monday, December 15, 2025
✓	Turbo, the Exhibitor Chat Bot Open for Questions	Monday, December 15, 2025
✓	First Exhibitor Newsletter	Monday, December 15, 2026
	Second Exhibitor Newsletter	Monday, January 12, 2026
	Registration Live for Exhibitors & Attendees	Monday, January 26, 2026
	Final Booth Payment Due	Monday, February 2, 2026
	Third Exhibitor Newsletter	Monday, February 9, 2026
	2027 Booth Selection Kit Goes Live	Monday, March 16, 2026
	Fourth Exhibitor Newsletter	Monday, March 16, 2026
	Booth Diagrams Due	Monday, March 30, 2026
	Discount Deadline for Booth Services	Monday, April 6, 2026
	Booth Purchase Discount Deadline	Monday, April 6, 2026
	Exhibitor Appointed Contractor Notification Deadline	Monday, April 6, 2026
	Advance Warehouse Receiving Begins	Wednesday, April 8, 2026
	Last Exhibitor Newsletter	Monday, April 13, 2026
	Last Day to Order Booth Rentals/Services	Monday, April 20, 2026
	Advance Warehouse Deadline	Friday, April 24, 2026
	Certificate of Insurance Due	Monday, May 4, 2026
	Direct to Show Site Receiving Begins	Thursday, May 7, 2026
	Exhibitor Move In* <i>*You will be assigned a day and time based on your booth location</i>	Thursday, May 7 - Sunday, May 10, 2026
	All Hall 1 Booths must be ready to go	Sunday, May 10, 2026 - 2PM
	Preview Party	Sunday, May 10, 2026 - 4PM-6PM
	Show Floors Open for Exhibitors	Monday, May 11, 2026 - 9AM
	Day One Show Floor Hours (11am-5pm)	Monday, May 11, 2026
	Day Two Show Floor Hours (11am-5pm)	Tuesday, May 12, 2026
	Day One Show Floor Hours (9am-12pm)	Wednesday, May 13, 2026
	Booth Selection Room Open* <i>*By assigned appointment only</i>	Tuesday, May 12 - Wednesday, May 13, 2026
	Exhibitor Move Out	Wednesday, May 13 - 12:00 pm until Friday, May 15, 2026 - 10:00 AM
	Outbound Carrier Check-in Deadline	Friday, May 15, 2026 - 8:00 AM
	All exhibitor materials must be removed from venue	Friday, May 15, 2026 - 10:00 AM
	2027 Onsite Booth Discount Ends	Monday, May 18, 2026